



Tomorrow Starts Now: A project co-funded by the European commission in Egypt. It aims at training 200 trainees to master media skills for communicating human rights. The most talented trainees, who prove advancement, are given the chance to work on broadcast quality productions with professional filmmakers and professional equipment. One of these award-winning productions is the short film; "**A man's shadow.**"

"**A man's Shadow**" directed by Tamer El Mahdy, and written by Manal El Motaey. 12 trainees participated in major roles in the different production stages.

The film won the golden award, best cinematography and best editing in the Cultural wheel 7th film festival
www.rosaonline.net/Daily/News.asp?id=45838

The film is nominated at Egypt's 16th National Film Festival and will be screened on April 28th, 2010

http://194.79.103.179/cinema/2010/data.asp?id_film=419



"A man's shadow" A 5 minutes short film reflecting a moment of transformation in a woman's life as she continues her search for her unique identity. It is about crossing the gap between a man and a woman who only lives in his shadows, as she develops to realize her value, her free presence and to believe in her abilities. She realizes that she has the freedom to be connected to him because of love and not of fear.



We invite you to join us on Wednesday 28th of April to attend the film screening at El Gomhoreya Theatre at 10 a.m.

For more information about other activities and project of Media Arts for Development (MADEV) contact:

Ms. Nardine Nabil

Telephone: 29179348 -29179349

Email: development@madevegypt.org

www.madevegypt.org



"The Eagle in You": MADEV is training 1000 young Egyptian to master media skills for communication, self-expression and promoting democracy, funded by **USAID/Egypt**. These trainees will participate in producing 13 live programs, 10 audio songs, 6 music videos, one animated program for children communicating democracy. 900 school teachers will be trained to use the animated song and activity booklet to communicate democracy to children. **"Dahmash 25"** is one of the 13 live programs produced by media trainees, participating in Egypt's 16th National Film Festival.

"Dahmash 25" is directed by "Mohannad Diab, a promising media trainee, who was encouraged by allowing him to select the message of his first film and to execute it under the supervision of media industry professionals. The final music background was composed and arranged by an audio intern, while the sound effects were created by an editing trainee. 10 trainees from the following tracks: Directing, camera, editing, audio & animation tracks participated in the production of this program.

The film is nominated at the Egypt's 16th National Film Festival

http://194.79.103.179/cinema/2010/data.asp?id_film=44



"Dahmash 25 " is a 15 minutes short film that tells a story of a young person who had a car accident, and is desperate for help in his last moments of life. Different people reject to help him as they find a bottle of wine and they refuse helping a drunken person. The program portrays the indifference of various community segments to the value of this person because they have not accepted his actions.

The film promotes the value of a human being and the right for help when help is needed. This value should not be undermined based on judging one's actions.



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